

## **Green Equities**

Perhaps the simplest form of green investing is to buy stock in companies with strong environmental commitments. Many new start-ups are seeking to develop alternative energies and materials, and even traditional players are making sizable bets on a low-carbon future.

Nasdaq provides a complete family of environmental indexes, tracking the growing clean-energy sector, also known as the “Green” Indexes. The Indexes is comprised of companies working to enhance economic development based on reduction of carbon usage.

Green Economy is the shift of economic development towards sustainable practices in business and infrastructure, including:

Clean transportation, more efficient and cleaner energy production, better water usage and management, greener buildings, clean and efficient waste management, and sustainable farming and forest management.

Green equities include using the Nasdaq Green Economy Global Benchmark Index (QGREEN). It is designed to act as a performance indicator of stocks covering areas such as energy efficiency, clean fuels, renewable energy generation, natural resources, water, pollution mitigation and advanced materials.

Featured Indexes:

Nasdaq OMX Solar

Nasdaq OMX Global Water

Nasdaq OMX U.S. Water

Nasdaq OMX Wind

Nasdaq OMX Green Economy